



SalesCloser.ai

Corporate Presentation

September 2026

The Sales Execution Layer for Autonomous Revenue

SalesCloser Technologies Ltd. | TSXV: SCAI | OTCQB: SCTLF | FSE: MJ5

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The Real Problem: Missed Sales

Companies do not lose deals because they lack tools.
They lose deals because they miss moments.

The problem is simple

There is no system that is always present, always responsive, and always executing.

Revenue is lost in the gaps between intent and conversation



Website visitors leave without talking to anyone



Inquiries wait hours or days for response



SDR bandwidth limits how many leads get real attention



Follow-ups slow down after the first touch



Opportunities quietly leak between steps

When humans are busy, revenue waits.

SalesCloser removes the bandwidth constraint by ensuring every inquiry is handled immediately and consistently.

Corporate Snapshot: SalesCloser



The Problem

Revenue leaks in the gap between buyer intent and human response, as limited sales bandwidth leaves inbound opportunities unattended.



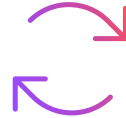
The Solution

SalesCloser deploys always-on AI agents that run live sales conversations – discovery, demos, follow-up – autonomously, 24/7, in more than 30 languages.



The Traction

Q3 FY2026 revenue **C\$367,083** (+90% YoY). Nine-month revenue **C\$1,129,858** (+235% YoY). **72.6%** YTD gross margin, expanding toward long-term >80% target.



The Market & Positioning

In a market focused on lead generation, SalesCloser owns the handoff - engaging, qualifying, and converting inbound leads into pipeline, automatically.



Capital Markets

Listed on TSXV (SCAI), OTCQB (SCTLF), FSE (MJ5). Recurring SaaS business model. Long-term gross margin target: >80%. C\$7M raised.

The AI that owns the conversation – not just the outreach.

Building The Autonomous Sales Layer

SalesCloser introduces a new layer in the revenue stack

An always-on AI sales agent that executes conversations in real time.



Engages every website visitor



Follows up automatically

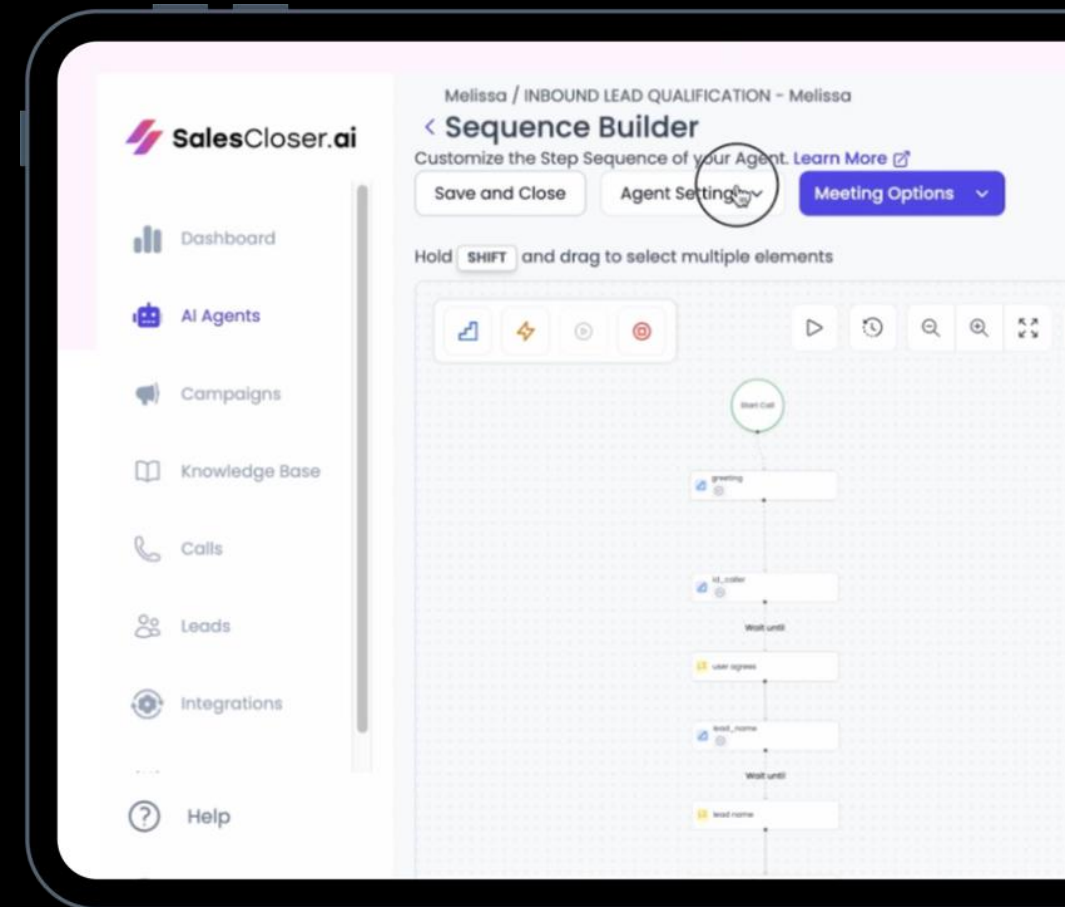


Runs discovery and demos



Escalates only when necessary

This is not automation.
It is autonomous execution



Uniquely Differentiated in the Landscape

AI in sales today falls into three distinct categories:



Assistive AI

Copilots, email drafting, CRM automation, forecasting. Supports humans.



Prospecting AI

Cold outreach, outbound sequencing, meeting booking. Generates activity at the top of the funnel.



Execution AI

Owns live sales conversations until outcome.

- Handles inbound instantly
- Runs discovery and demos
- Follows up continuously
- Escalates only when needed

Most investment is concentrated in these categories

SalesCloser operates in that third category

Execution AI – the middle of the funnel – is larger, stickier, and still early

Recent Product Expansion

LAUNCHED JUNE 2026

Self-Serve Multimodal Website Agent

Deploy SalesCloser directly on any website – no sales call, no credit card – a lower-friction way for businesses to try the platform. It adds a self-serve entry point alongside our sales-assisted discovery, demo and voice agents.

Multimodal by design

Moves between text chat and live audio-visual conversation with a digital avatar – keeping full context.

Interactive & visual

Presents its own screen for product tours and docs, and accepts a visitor's screen-share or camera.

Always on

Runs 24/7 across desktop and mobile, from pre-sale greeting to post-sale support.

Global by default

Converses in more than 30 languages.

Enterprise Validation



Leading Social Media Platform

A regional division of a global social media platform has entered commercial deployment, following an initial pilot, applying SalesCloser to applicant qualification for high-volume onboarding.



Top-10 Life Insurer

Latin American operating unit of a top-ten global life insurer. Deploys SalesCloser for life insurance customer engagement and onboarding.



Top-10 Hotel Group

270-room North American beachfront resort property affiliated with a **top-ten global hotel company**. AI voice agents run after-hours guest service via Oracle Hospitality POS.



The Pattern

4 announced enterprise engagements in 90 days as a public company. All production deployments – not pilots.

Life Insurance · Hospitality · Consumer Internet · Wellness

*Announced commercial engagements are not individually material to revenue for the periods presented; customers described generally where non-consenting to identification per continuous disclosure.

Why Now



AI Is Now Capable

- > Real-time, multi-step conversations
- > Agents can execute sales workflows autonomously
- > Production-grade reliability



Revenue Teams Are Constrained

- > Inbound demand exceeds human capacity
- > SDR scaling is expensive and inefficient
- > Delays directly reduce conversion



Buyers Expect Instant Engagement

- > Immediate response is now the standard
- > Conversion depends on real-time interaction
- > Traditional workflows cannot keep up

AI can now close the gap between demand and execution

The Market Opportunity

AI agents are shifting from experimentation to core revenue infrastructure.

SalesCloser captures and defines the **execution layer** inside this expanding market

Sources: [Gartner](#) (\$58B Global Sales & Marketing Software Market); [MarketsandMarkets](#) / [Persistence Market Research](#) (\$98B Projected AI Agents Market).

44% Market Growth Rate
CAGR

Projected AI Agents
Market

\$98B

Global Sales
& Marketing Software Market

\$58B

2025

By 2032

Expansion Engine

Revenue expands through embedded, usage-driven growth

Four Core Expansion Drivers



Agent Expansion

Customers increase number of AI agents as demand grows



Usage Scaling

Higher inbound volume drives increased execution activity



Organizational Adoption

Deployment across teams, geographies, and revenue functions



Workflow Expansion

Expansion into discovery, demos, and follow-up workflows

Why Expansion is Durable



Expansion is driven by ongoing usage, not one-time upsell



Becomes embedded in core revenue operations



Increases revenue per customer without linear cost growth

IP Protected Technological Moat

SalesCloser has filed **10 U.S. patent filings – 3 granted, 7 pending** protecting core execution infrastructure across:



Real-time conversational state management



Escalation and human handoff frameworks



Autonomous qualification and routing logic



Self-testing and QA systems for AI reliability



Demo delivery automation

These patents protect:

- > Continuity of sales conversations
- > Execution flow between stages
- > Reliability and governance layers

This is not cosmetic AI.

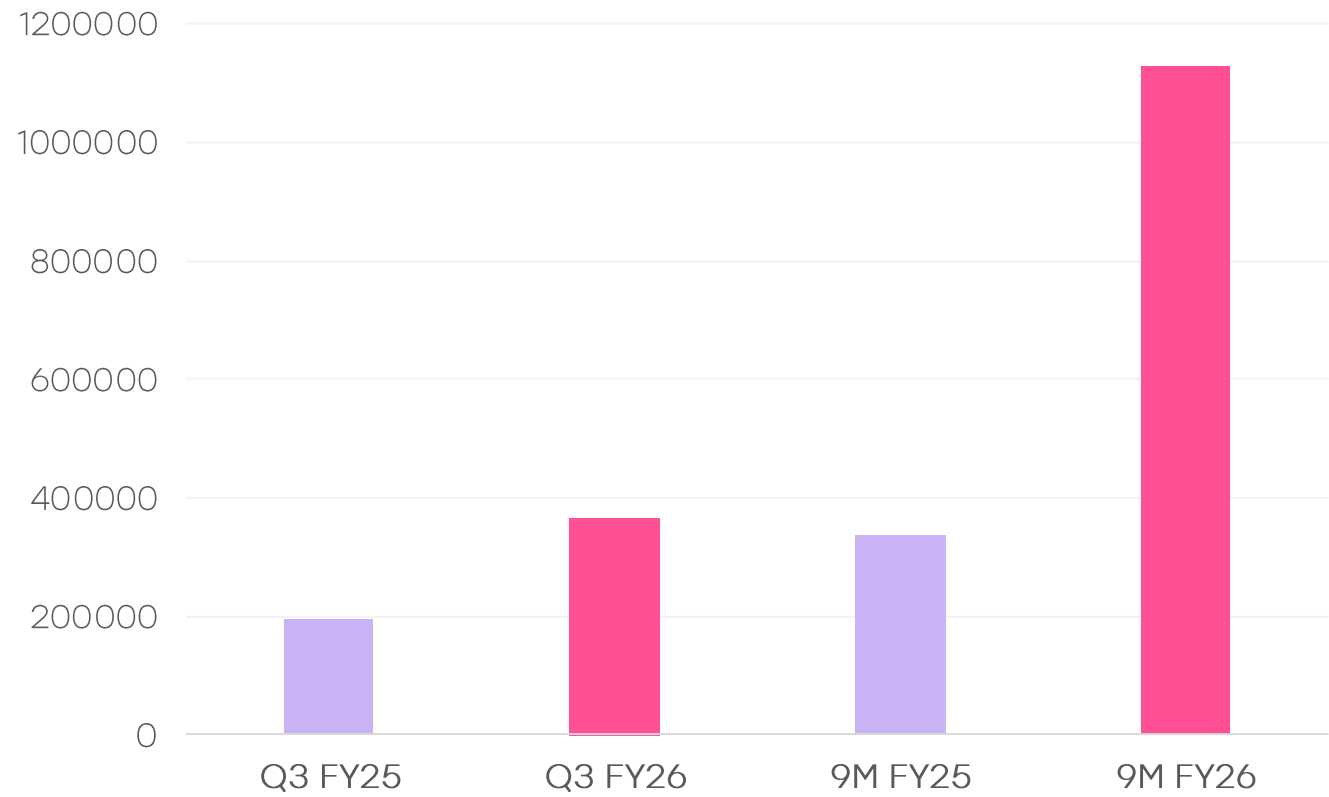
It protects the infrastructure required to run autonomous sales execution at scale.

Our IP is already embedded in live production systems.

As Execution AI becomes standard, owning the continuity layer becomes critical.

Revenue Momentum

Revenue Growth – FY2025 vs FY2026 (C\$)
Q3 revenue +90% YoY · 9-Month revenue +235% YoY



Financial Snapshot

Nine-Month Performance

C\$1.13M

Nine-Month FY2026
Revenue

+235%

YoY 9-Month Revenue
Growth

Scalable Economics

Land & Expand

More agents

Customers add AI agents as demand grows.

More usage

Higher inbound volume drives more execution.

More workflows

New workflows – discovery, demos, follow-up.

More teams & geographies

Expansion across new functions and regions.

Gross Margin Growth

Q3 FY2026 GROSS MARGIN

70.9%

up from 64.7% a year ago

9-MONTH FY2026 GROSS MARGIN

72.6%

up from 59.5% a year ago

LONG-TERM TARGET

>80%

as recurring revenue scales

Operating leverage as recurring revenue scales.

Capital to Scale

Recently raised C\$7M As part of Listing on the TSX Venture Exchange (SCAI)

CASH

C\$3.78M

TOTAL LIABILITIES

C\$0.81M

LONG-TERM DEBT

None

ADJ. EBITDA (Q3)

–C\$1.42M

01

Enterprise Go-to-Market

Build enterprise motion, expand partnerships, and increase ACV through structured upmarket execution.

02

Execution Infrastructure & IP

Advance conversational state management, vertical execution models, and conversion learning systems to strengthen our Execution AI moat.

03

Operations & Public Company Readiness

Compliance, reporting, governance, and infrastructure to support disciplined scale.

Thank you

With questions, please reach out to our

Investor Relations Team:

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