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Corporate Presentation

Q2 2026

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Corporate Snapshot: SalesCloser

The Problem

Revenue leaks in the gap between buyer intent and human response. The average sales team responds to fewer than half its inbound leads in time."

The Solution

SalesCloser deploys always-on AI agents that run live sales conversations – discovery, demos, follow-up – autonomously, 24/7, in 32 languages.

The Traction

$2M ARR. 6x growth in 12 months. ~300 paying customers. 5,800+ AI agents deployed. 24% average monthly revenue growth in FY25.

The Market & Positioning

In a market focused on lead generation, SalesCloser owns the handoff - engaging, qualifying, and converting inbound leads into pipeline, automatically.

Capital Markets

Newly listed on the TSXV (SCAI). Recurring SaaS revenue. 85–90% target gross margins. C$7M raised..

The AI that owns the conversation – not just the outreach.

The Real Problem: Missed Sales

Companies do not lose deals because they lack tools.
They lose deals because they miss moments.

The problem is simple

There is no system that is always present, always responsive, and always executing.

Revenue is lost in the gaps between intent and conversation

- Website visitors leave without talking to anyone
- Inquiries wait hours or days for response
- SDR bandwidth limits how many leads get real attention
- Follow-ups slow down after the first touch
- Opportunities quietly leak between steps

When humans are busy, revenue waits.

SalesCloser removes the bandwidth constraint by ensuring every inquiry is handled immediately and consistently.

Our Vision: Autonomous Sales Execution

SalesCloser is building toward a future where:

Sales is no longer limited by headcount or time zones

Every lead receives immediate, consistent execution

AI owns the work until a real sales conversation is complete

Not assistance. Not augmentation.

Building The Autonomous Sales Layer

SalesCloser introduces a new layer in the revenue stack

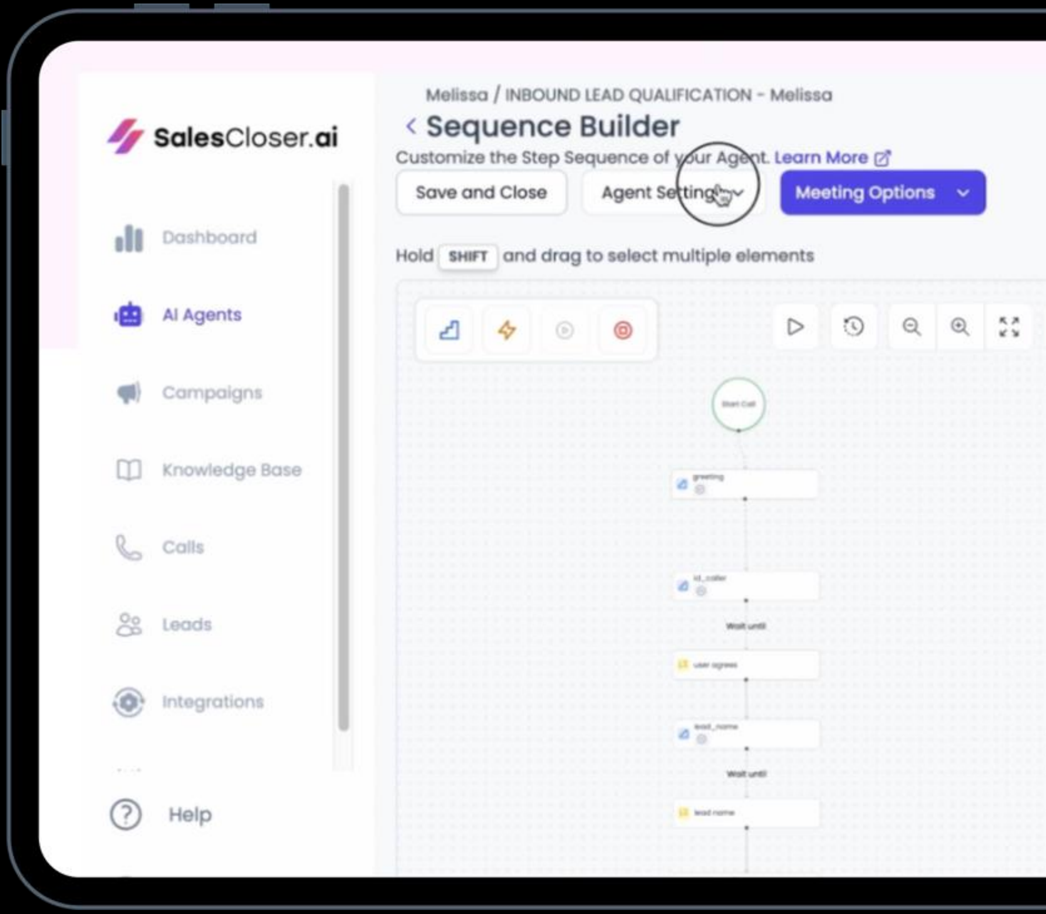
An always-on AI sales agent that executes conversations in real time.

Engages every website visitor

Follows up automatically

Runs discovery and demos

Escalates only when necessary



This is not automation.

It is autonomous execution

Uniquely Differentiated in the Landscape

AI in sales today falls into three distinct categories:

Assistive AI

Copilots, email drafting, CRM automation, forecasting. Supports humans.

Prospecting AI

Cold outreach, outbound sequencing, meeting booking. Generates activity at the top of the funnel.

Execution AI

Owns live sales conversations until outcome.

- Handles inbound instantly
- Runs discovery and demos
- Follows up continuously
- Escalates only when needed

Most investment is concentrated in categories

SalesCloser operates in that third category

Execution AI – the middle of the funnel – is larger, stickier, and still early

Proven AI-Driven Results

Boosting Efficiency and Maximizing Sales Growth
one AI Sales Agent at a time

"The agents are not making any errors... performance has been very consistent with all the tests we threw its way... we have already integrated end-to-end on our entire operations stack."

– MASTERMIND SELLING

40%
Efficiency Lift

100%
Operational Readiness

4X
Faster Ramp-Up Speed

100%
Knowledge Accuracy

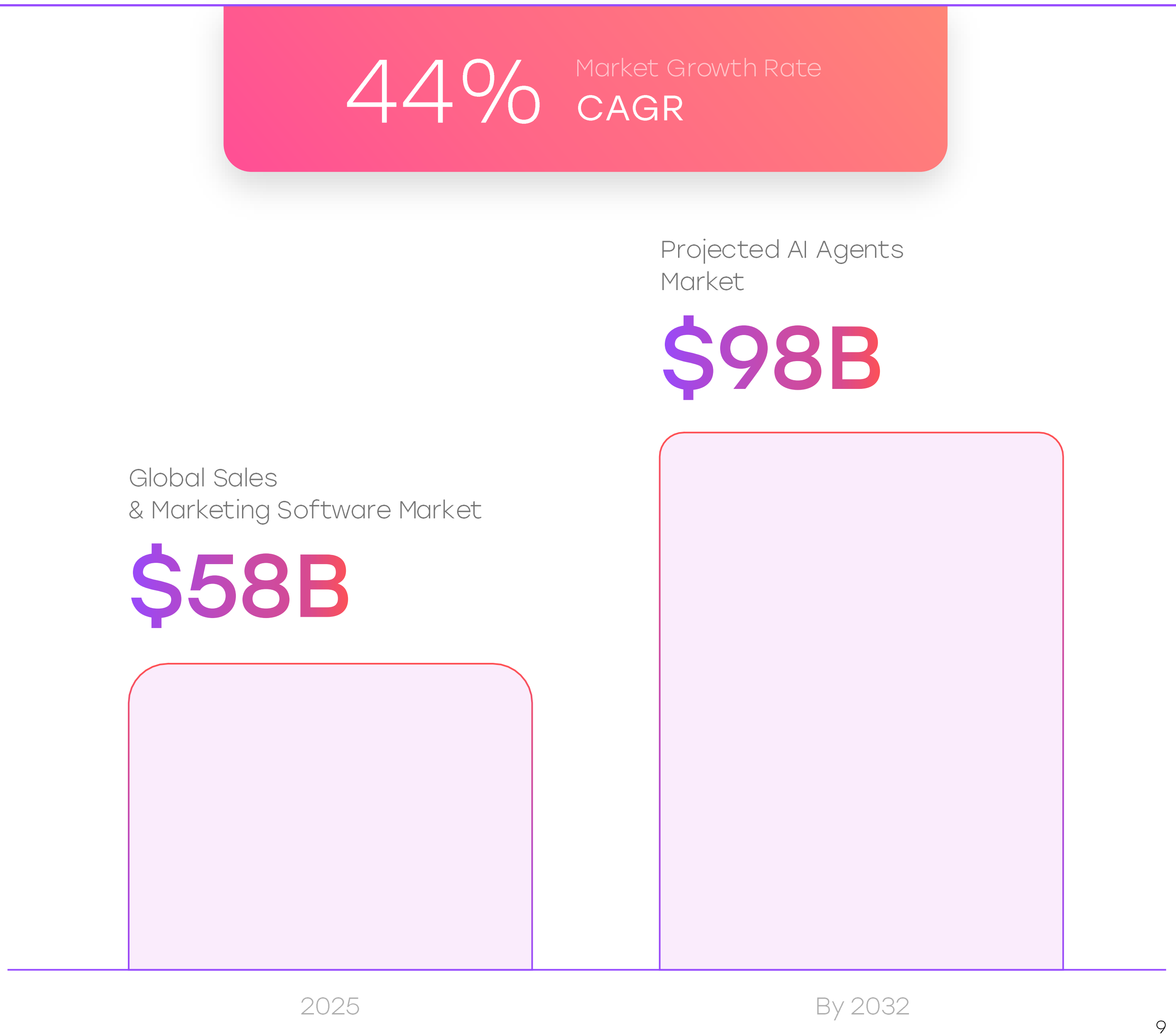
Trusted by Leading Brands

Join the Growing Network of Clients
Who use our AI Sales Agent

The Market Opportunity

AI agents are shifting from experimentation to core revenue infrastructure.

SalesCloser captures and defines the **execution layer** inside this expanding market



Market figures estimated from industry research and analyst reports including Gartner, IDC, and market sizing studies

Growth Profile & Scaling Dynamics

Rapid adoption driven by immediate ROI and self-serve onboarding.

Historical Traction

~300

Paying Customers

5,800+

AI Agents Deployed

Forward-looking information is based on management's current expectations and assumptions and is subject to risks and uncertainties.

Expansion Within Accounts

Customers increase number of AI agents over time. Deeper adoption across workflows and teams.

New Customer Acquisition

Continued inbound demand from AI adoption tailwinds. Product-led onboarding enables scalable customer growth.

Tier & Use-Case Expansion

Movement from entry-tier to higher-capacity plans. Increasing execution depth drives higher ACV.

Why This Scales

- Revenue expands without proportional headcount growth
- Expansion is usage-driven and embedded in customer workflows
- High-margin model supports efficient scaling

Why Now

AI Is Now Capable

- Real-time, multi-step conversations
- Agents can execute sales workflows autonomously
- Production-grade reliability

Revenue Teams Are Constrained

- Inbound demand exceeds human capacity
- SDR scaling is expensive and inefficient
- Delays directly reduce conversion

Buyers Expect Instant Engagement

- Immediate response is now the standard
- Conversion depends on real-time interaction
- Traditional workflows cannot keep up

AI can now close the gap between demand and execution

IP Protected Technological Moat

SalesCloser has filed **9 U.S. patent applications** protecting core execution infrastructure across:

- Real-time conversational state management
- Escalation and human handoff frameworks
- Autonomous qualification and routing logic
- Self-testing and QA systems for AI reliability
- Demo delivery automation

These patents protect:

- Continuity of sales conversations
- Execution flow between stages
- Reliability and governance layers

This is not cosmetic AI.

It protects the infrastructure required to run autonomous sales execution at scale.

Our IP is already embedded in live production systems.

As Execution AI becomes standard, owning the continuity layer becomes critical.

Revenue Model & Scalable Economics

How We Monetize

Core Monetization

Subscription-based
Built on long-term recurring contract models.

Capacity-focused
Customers pay for sales execution capacity.

Flexible
Designed for varied customer sizes and use cases.

Economic Model

Unit Value
AI agents represent the core unit of value.

Scalable Growth
Revenue scales as execution capacity increases.

Aligned Outcomes
Monetization aligns with activity and results over time.

Why This Model Scales

Faster Revenue Growth
Revenue grows faster than infrastructure and support costs.

Higher ARPU
Expansion increases ARPU without proportional cost growth.

Less Human Dependence
Reduced reliance on human SDRs over time.

Key Characteristics

High Margin
Recurring, high-margin software revenue.

Adoption-Driven
Expansion tied to usage and deeper adoption.

Efficiency
Scales without proportional headcount growth.

Commercial model continues to evolve alongside product capabilities.

Expansion Engine

Revenue expands through embedded, usage-driven growth

Four Core Expansion Drivers

Agent Expansion

Customers increase number of AI agents as demand grows

Usage Scaling

Higher inbound volume drives increased execution activity

Organizational Adoption

Deployment across teams, geographies, and revenue functions

Workflow Expansion

Expansion into discovery, demos, and follow-up workflows

Why Expansion is Durable

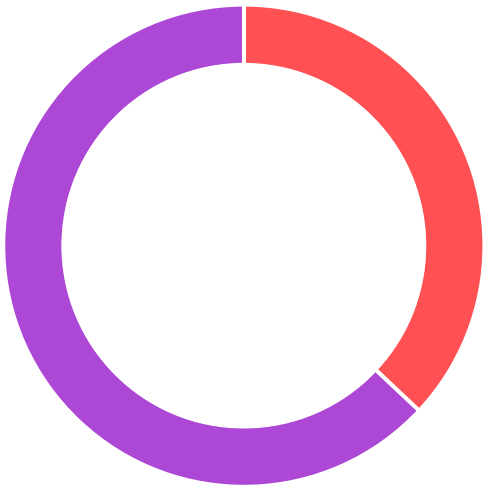
Expansion is driven by ongoing usage, not one-time upsell

Becomes embedded in core revenue operations

Increases revenue per customer without linear cost growth

Ownership & Financial Snapshot

Capital Structure



Post-Transaction Ownership

~37%

Public / Float

~63%

Majority insider ownership

Shares Outstanding

~36M

Shares

Implied Valuation

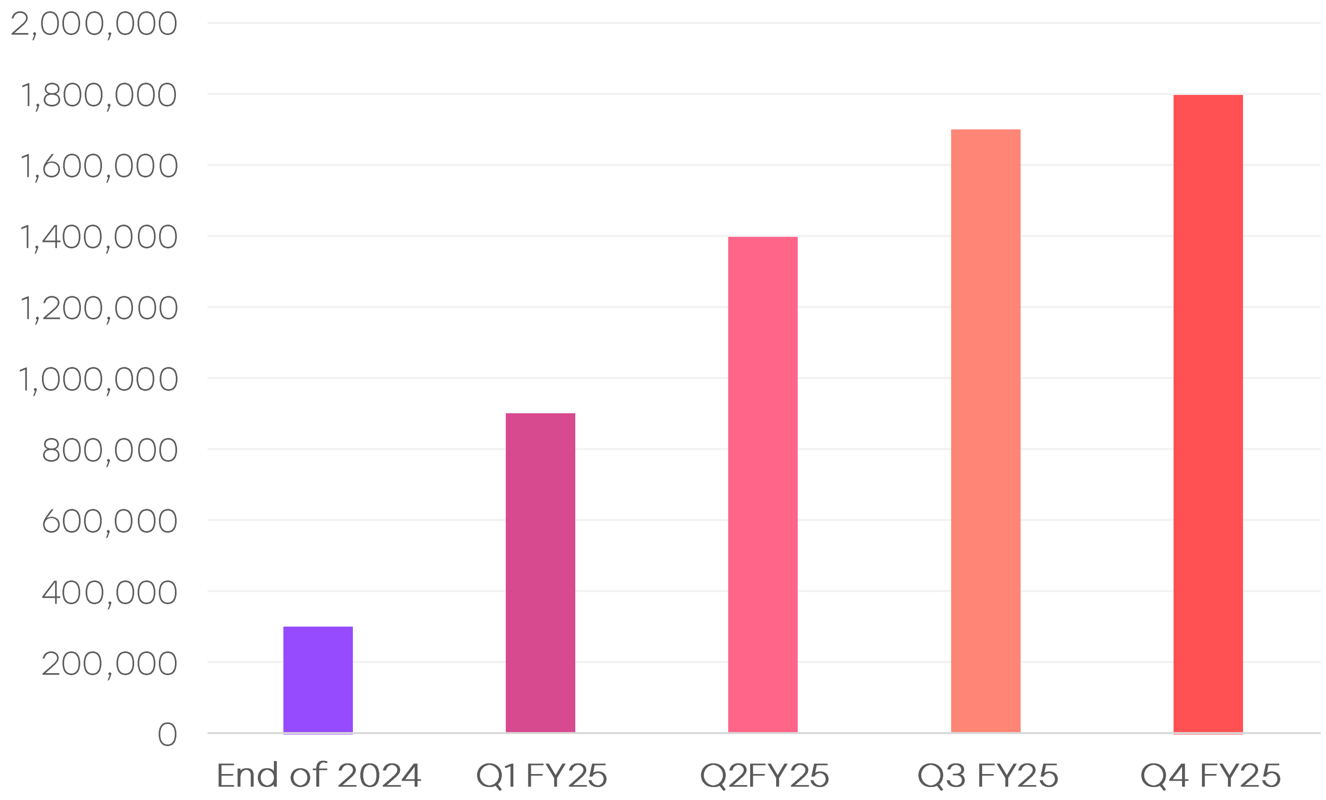
~$27M

Cap Table

Securities	#	Notes
Common Shares	35,954,131	**22.75M (63%) held** directly by Wishpond, 75% of which are held in escrow
Warrants	3,633,330	**$1.25 exercise price**; expiry March 2028
Stock Options (20% fixed SOP)	6,385,518	**3.8M founder options** @$0.60 exercise price; subject to TSXV escrow
		2.4M @$0.75 exercise price
		0.18M @$0.715 exercise price
Broker & Finder Warrants	755,000	Exercise prices ranging **from $0.60 to $0.75**

A Business Backed by High Growth Fundamentals

ARR (Actual)



Financial Snapshot

Revenue & Growth

~$2M

Current ARR

85-90%

Target gross margin

Well Funded to Pursue Innovation and Growth

Recently raised C$7M As part of Listing on the TSX Venture Exchange (SCAI)

01

Enterprise Go-to-Market (40%)

Build enterprise motion, expand partnerships, and increase ACV through structured upmarket execution.

02

Execution Infrastructure & IP (30%)

Advance conversational state management, vertical execution models, and conversion learning systems to strengthen our Execution AI moat.

03

Operations & Public Company Readiness (30%)

Compliance, reporting, governance, and infrastructure to support disciplined scale.

Team & Board

Executive Team

Ali Tajskandar
CEO & Director

Founder of Wishpond. 20+ years scaling SaaS and revenue platforms

Jordan Gutierrez
COO & Director

Co-founder of Wishpond. Led operations and growth across global SaaS businesses.

Adrian Lim
CFO

Finance leader at Wishpond. Experience in scaling SaaS financial operations and public company reporting.

Marcelo Negrini
CTO

CTO; previously Chief AI Officer at Inspiral Education.

Kendra Low
Corporate Secretary

Corporate Secretary; Executive of Vancouver Corporate Solutions.

Board of Directors

Hossein Malek
Independent Director

Prashant Nedungadi
Independent Director

Kenshi Arasaki
Independent Director

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Thank you

With questions please reach out to

investors@salescloser.ai