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# SalesCloser Granted Third U.S. Patent, Protecting In-Conversation AI Appointment Booking

*Third U.S. patent grant extends SalesCloser's intellectual property portfolio around the execution infrastructure that makes autonomous AI sales agents work reliably at scale.*

*Company also announces digital marketing and investor awareness campaign*

Vancouver, BC, Aug. 13, 2026 (GLOBE NEWSWIRE) -- SalesCloser Technologies Ltd. ("SalesCloser" or the "Company") (TSXV: SCAI) (OTCQB: SCTLF) (FSE: MJ5), a pioneer in autonomous AI sales technology, today announced that the United States Patent and Trademark Office (the "USPTO") has granted the Company U.S. Patent No. US12694346B1, for its "Memory Management System for Appointment Scheduling" technology, further to the Notice of Allowance previously announced on July 15, 2026. The patent protects the capability that allows SalesCloser's AI sales agents to book, confirm, and reschedule appointments directly within a live conversation, turning an in-the-moment exchange into a committed meeting without handing the prospect off or breaking the flow of dialogue.

This patent is SalesCloser's third granted U.S. patent and continues the Company's strategy of protecting the execution infrastructure that allows autonomous AI sales agents to operate reliably at scale in production environments. By integrating directly with real-time calendar systems, the technology lets an AI agent check live availability, propose times, confirm a booking, and handle rescheduling in the natural course of a voice or video conversation, eliminating the back-and-forth coordination that normally stalls deals between interest and a confirmed meeting. The technology is already live in the SalesCloser platform.

"Holding the full context of a conversation, reaching into a live calendar, and locking in a time is a difficult technical problem to solve reliably," said Ali Tajskandar, CEO of SalesCloser. "The Notice of Allowance told us the claims would issue; this grant puts that engineering behind enforceable U.S. patent protection. Booking the meeting is the step where a good conversation actually becomes a confirmed meeting, which is where measurable conversion happens for our customers."

Appointment scheduling is an important bottleneck across sales and service workflows. By automating the booking step inside the conversation itself, SalesCloser is designed to shorten the lead-to-meeting cycle, reduce lost opportunities, and support higher conversion. The capability has

broad applicability across industries, including sales, healthcare, and professional services, where securing the appointment is itself a primary business outcome.

With this grant, SalesCloser now holds three granted U.S. patents within its growing intellectual property portfolio. This is the Company's third U.S. patent grant announced in approximately 100 days, following U.S. Patent No. US12526253B1 and U.S. Patent No. US12574461B1. The portfolio also includes additional U.S. patent applications covering fundamental challenges in conversational AI - from real-time conversational state management and autonomous human escalation to self-testing systems and advanced telephony features. Consistent with the Company's IP strategy, each application addresses a specific technical problem that SalesCloser's engineering team solved while building a platform capable of handling thousands of simultaneous customer conversations across voice, video, and digital channels. By deliberately protecting execution infrastructure rather than abstract concepts, the Company aims to build practical barriers to entry around the systems required to make autonomous AI sales agents work reliably in production environments.

### **Engagement of Investor Relations Services Provider**

The Company also announced that it has engaged Senergy Communications Capital Inc. ("Senergy") under a digital marketing services agreement effective August 12, 2026 (the "Marketing Agreement"). Senergy is a privately held British Columbia company controlled by its founder and CEO, Aleem Fidai, with its principal place of business at 228 – 1122 Mainland Street, Vancouver, British Columbia, and provides digital marketing, advertising and shareholder communications services to publicly listed issuers, having completed campaigns for over 100 public companies in North America. Senergy deals at arm's length with the Company, has no relationship with the Company other than under the Marketing Agreement and, to the Company's knowledge, owns no securities of the Company and has no right or present intention to acquire any interest in the Company or its securities. Over an initial two-month term, Senergy will design and execute a digital marketing and investor awareness campaign directed at the North American market, including advertising, social media and search-based initiatives, with regular performance reporting to the Company - extending the reach of SalesCloser's platform, commercial traction and expanding patent portfolio to investors across Canada, the United States, and Europe. Total cost is CAD \$150,000 plus GST, covering both third-party advertising spend and Senergy's service fee, payable on execution from existing working capital.

### **About SalesCloser**

SalesCloser.ai is a Vancouver-based AI software company focused on automating and scaling revenue generation through conversational AI. The Company's platform enables businesses to deploy AI-powered virtual sales agents that engage prospects and customers across the sales lifecycle. SalesCloser's agents conduct real-time, personalized interactions across voice, video, and digital channels, including lead qualification, product demonstrations, follow-ups, and meeting scheduling. By augmenting core sales functions, the platform helps organizations increase capacity, accelerate pipeline velocity, and improve conversion rates without a corresponding increase in headcount. The platform integrates with existing CRM and business systems, supports multilingual deployment, and delivers consistent, high-quality customer interactions across industries. SalesCloser operates under a subscription-based SaaS model, generating recurring revenue with strong visibility and high gross margins while continuously enhancing its AI capabilities. The Company's technology is supported by a growing portfolio of patents and patent applications focused on improving the performance of AI-driven conversational workflows. SalesCloser.ai is listed on the TSX Venture Exchange under the ticker "SCAI", on the OTCQB Venture Market under the ticker "SCTLF", and on the Frankfurt Stock Exchange under the ticker "MJ5". For more information, visit the SalesCloser investor site at: <https://investors.salescloser.ai>

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### **Forward-Looking Statements**

Statements that are not reported financial results or other historical information are forward-looking statements or forward-looking information within the meaning of applicable securities laws (collectively, “forward-looking statements”). This press release includes forward-looking statements regarding the Company, its subsidiaries and the industries in which they operate, including statements about and references to expected results from future operations, future growth of the Company’s products and platforms, the future development and increased use of products incorporating artificial intelligence, the Company’s intellectual property strategy and patent portfolio expansion, the ability to protect and enforce intellectual property rights, the competitive positioning and market opportunities enabled by patented technologies, the commercialization of patented innovations, the deployment and continued development of patented features within the SalesCloser platform (including appointment-scheduling and calendar-integration capabilities), the enforceability, scope, and commercial impact of the Company’s granted U.S. patents, expectations around the outcome of pending patent applications, technology development initiatives, future profitability, business and acquisition strategies, opportunities, objectives, prospects, the impact of broader economic factors on the Company, and future events and performance. Sentences and phrases containing or modified by words such as “expect”, “anticipate”, “plan”, “continue”, “estimate”, “intend”, “may”, “will”, “project”, “predict”, “potential”, “targets”, “is designed to”, “strategy”, “should”, “believe”, “contemplate” and similar expressions, and the negative of such expressions, are not historical facts and are intended to identify forward-looking statements. Readers are cautioned to not place undue reliance on forward-looking statements. Actual results and developments may differ materially from those contemplated by forward-looking statements. Although the Company believes that the expectations reflected in forward-looking statements in this press release are reasonable and are based on, among other things, the expectations and analysis of current market trends and opportunities of management of the Company, such forward-looking statements have been based on expectations, factors and assumptions concerning future events which may prove to be inaccurate and are subject to numerous risks and uncertainties, certain of which are beyond the Company’s control, including, but not limited to, risks associated with changes to SalesCloser and other product’s revenue and profitability, changes to customer preferences, competition, use cases for SalesCloser and other products, economic uncertainty and instability as a result of the ongoing inflation and supply chain issues, higher interest rate climate, tightening of credit availability and recessionary risks, pandemic related risks, wars, tariffs, instability in global commodity and securities markets, shifts in consumer and institutional spending and marketing strategies, risks related to data breaches and privacy, the changing global market and competition for the products and services supplied by the Company, and the additional risk factors discussed in the continuous disclosure materials of the Company which are available under the Company’s profile on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca). The forward-looking statements contained in this press release are expressly qualified by this cautionary statement and are made as of the date hereof. The Company disclaims any intention and has no obligation or responsibility, except as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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